



***HOW TO
Change the Look & Feel of
Your Store***

Revision 1.1



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HOW TO Change the Look & Feel of Your Store

Introduction

After you create your store, add categories and products, and configure basic items, you may want to customize the look and feel to fit your specific requirements. Miva Merchant allows you to customize the layout, customer fields, messages, pagination, colors, fonts, images, header & footers, customer accounts, buttons, page sections, product list and search layouts, all of which change the look of your store.

Layout

The Layout form allows you to select the user interface for your store. This defines how your store looks and the manner in which it responds to your customer.

You must decide which of the looks you want for your store. KoolCat is an older user interface. Some Miva Merchant Look & Feel features are not available in KoolCat.

1. Click the image of the layout to see a larger sample.
2. Click the radio button by one of the layouts to select it.
 - KoolCat1.x
 - Miva Merchant Look & Feel
3. Click Update.

Note: The Edit Store images in this publication use the Miva Merchant Look & Feel layout. The tabs or links you see in your Miva Merchant Administration Interface may be different from the ones shown here, depending on which layout you have selected, and which modules are installed in your store.


Miva Merchant Look & Feel

The Miva Merchant Look & Feel for Hank's Hardware is shown below.

[Select Store](#) [Store Front](#) [Search](#) [Product List](#) [Basket Contents](#) [Check Out](#)


[Hand Tools](#)
[Power Tools](#)
[Outdoor Tools](#)
[Bolts, Nuts, Fittings](#)

Power Tools



[Orbital Buffer By Gateway Limited](#)
Price: **\$199.99**
Quantity in Basket: *none*

[Add 1 To Basket](#) [Buy 1 Now](#)



[5000 RPM Reversible Drill](#)
Price: **\$44.95**
Quantity in Basket: *none*

[Add 1 To Basket](#) [Buy 1 Now](#)

KoolCat Look & Feel

The KoolCat look & feel for Hank's Hardware is shown below.

Hank's Hardware Haven

Power Tools

 <p>Orbital Buffer By Gateway Limited</p> <p>Price: \$199.99 Buy 1 Now</p>	 <p>5000 RPM Reversible Drill</p> <p>Price: \$44.95 Buy 1 Now</p>	 <p>Pneumatic Drill</p> <p>Price: \$98.95 Buy 1 Now</p>
 <p>Deluxe Drill Press</p> <p>Price: \$579.99 Buy 1 Now</p>	 <p>Rechargeable Drill</p> <p>Price: \$45.55 Buy 1 Now</p>	

Customer Fields

This form allows you to define the way customer information is displayed when a customer creates a new account on your store site. You can display or hide the Billing Information. The specific fields for the Ship To information can also be Hidden, Required or Optional. If you check the Required radio button, the field is in bold text on the information input form.

Identification	Owner	Settings	Layout	Maintenance Mode
Order Minimums	Customer Fields	State Based Sales Tax	Messages	Pagination
Colors	Fonts	Images	Headers & Footers	Buttons
Page Sections	Product List Layout	Search Layout	Related Products Layout	Customer Accounts



Billing Information:

Field	Hidden	Required	Optional
First Name	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Last Name	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Email Address	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Phone Number	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Fax Number	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Company	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Address	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
City	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
State/Province	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Zip/Postal Code	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Country	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Messages

You may want to customize your welcoming message to your customers or give additional information in your response to those customers that have completed their order. You can put text messages formatted with HTML in these message boxes. There is no character limit on the message entries.

Edit Store: Tool Crib

Identification	Owner	Settings	Layout	Maintenance Mode
Order Minimums	Customer Fields	State Based Sales Tax	Messages	Pagination
Colors	Fonts	Images	Headers & Footers	Buttons
Page Sections	Product List Layout	Search Layout	Related Products Layout	Customer Accounts

Store Front Welcome:	<pre><CENTER> <P> The Caption goes here. Enter text that is important to draw the shopper to your store. </P> </CENTER></pre>
Order Completed Thank You:	Thank you for your order. Please keep



Pagination

For your product listing or for your search results, you can choose whether you want to have pagination or not. To disable the pagination, click on the radio button next to Do Not Paginate and click Update. The default value for both the Product List and the Search Results is set at 20 products per page. To change the number of products viewed per page, enter your desired amount in the text box and click the Update button.












Product List:	<input type="radio"/> Do Not Paginate
	<input checked="" type="radio"/> Display <input type="text" value="20"/> Products Per Page
Search Results:	<input type="radio"/> Do Not Paginate
	<input checked="" type="radio"/> Display <input type="text" value="20"/> Products Per Page

Colors

There are many colors settings that you have the option of changing. These colors include your background colors and your link colors. To make these changes is quite easy.

Edit Store: Tool Crib  

Identification	Owner	Settings	Layout	Maintenance Mode
Order Minimums	Customer Fields	State Based Sales Tax	Messages	Pagination
Colors	Fonts	Images	Headers & Footers	Buttons
Page Sections	Product List Layout	Search Layout	Related Products Layout	Customer Accounts

Body Background:	<input type="text" value="#ffffff"/>	
Body Text:	<input type="text"/>	
Body Link:	<input type="text"/>	
Body Active Link:	<input type="text"/>	
Body Viewed Link:	<input type="text" value="dimgray"/>	
Category Tree Background:	<input type="text" value="lightsteelblue"/>	
Header Foreground:	<input type="text" value="navy"/>	
List Header Foreground:	<input type="text" value="white"/>	
List Header Background:	<input type="text" value="#003366"/>	
List Alternate Background:	<input type="text" value="lightsteelblue"/>	
Navigation Bar Background:	<input type="text" value="navy"/>	

As you can see, you have a text box beside each display. You can enter the hex code, enter a literal color in any box, or leave it empty for a transparent background, and click on the Update button.



If you are not sure of the hex code you want to use, or you have an RGB color you want to convert to hex code, you can use the color selector to make your color choice. Click on the Color button beside the text box for the display you wish to change. This will bring up the Color Selector page.

If you have a custom color and you know the RGB value for that color, simply enter the values in the text boxes opposite the respective Red, Green, and Blue titles. You will see a representation of your color in a square to the left of these titles. You may then enter a name for your color in the Color text box. Click on the Save button to keep your custom color for future use. This will enter that color in your display text box on the Color form.

You may also select a color by clicking on the desired color on the palette. Click Save to select this color for your display. Click on Update to save this color for your display.

Fonts

To change the Font Face or the Font Size, enter the respective attribute in the text box for the display you want to change.

Edit Store: Tool Crib  

Identification	Owner	Settings	Layout	Maintenance Mode
Order Minimums	Customer Fields	State Based Sales Tax	Messages	Pagination
Colors	Fonts	Images	Headers & Footers	Buttons
Page Sections	Product List Layout	Search Layout	Related Products Layout	Customer Accounts

Body Text: Face:
 Size:

Category Tree Text: Face:
 Size:

Header Text: Face:
 Size:

List Header Text: Face:
 Size:

For the Font Face, you may enter your primary font plus an alternate Font Face separated by a comma (i.e. Arial, Helvetica).

Use an integer for the relative size (to the browser default settings) of the font that you want (i.e. 1, -1).

Images

Miva Merchant comes with images for your stores navigation bar. To fit the design of the rest of your Web site, you may wish to change these images. The Images form gives you an easy method of changing these images. You may either type in the path of your image in the text box or click on the File Upload button.

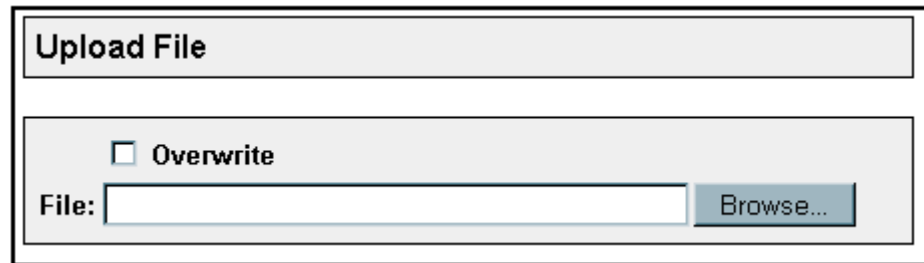
Caution: An image name cannot have a space in it.
 "productlist" will display.
 "product list" will not display.

Edit Store: Tool Crib  

Identification	Owner	Settings	Layout	Maintenance Mode
Order Minimums	Customer Fields	State Based Sales Tax	Messages	Pagination
Colors	Fonts	Images	Headers & Footers	Buttons
Page Sections	Product List Layout	Search Layout	Related Products Layout	Customer Accounts

Body Background:	<input type="text"/>	
Navigation Bar Logo:	<input type="text" value="graphics/en-US/mmui/steel/blades.gif"/>	
Navigation Bar Logo Link:	<input type="text"/>	
Navigation Bar "Select Store":	<input type="text" value="graphics/en-US/mmui/steel/selstr.gif"/>	
Navigation Bar "Store Front":	<input type="text" value="graphics/en-US/mmui/steel/storfnt.gif"/>	
Navigation Bar "Account":	<input type="text" value="graphics/en-US/mmui/steel/account.gif"/>	
Navigation Bar "Search":	<input type="text" value="graphics/en-US/mmui/steel/search.gif"/>	
Navigation Bar "Product List":	<input type="text" value="graphics/en-US/mmui/steel/prodlist.gif"/>	
Navigation Bar "Basket Contents":	<input type="text" value="graphics/en-US/mmui/steel/basket.gif"/>	
Navigation Bar "Checkout":	<input type="text" value="graphics/en-US/mmui/steel/checkout.gif"/>	

When you click Upload, the Upload File form will appear. This form allows you to overwrite an existing file by selecting the check box.



The image shows a web form titled "Upload File". It contains a checkbox labeled "Overwrite". Below the checkbox is a text input field labeled "File:" and a button labeled "Browse...".

Click the Browse button to display the Choose file form and you may choose your image file. This will ensure that the correct path for your image has been entered. Click Open and then click Upload. Your image file has been loaded. Click Update to complete.

Headers and Footers

There are several headers and footers that you have the ability to change as you like. The text boxes that are provided for your entries can include text, HTML, or a combination of the two.

- Global
- Category Tree
- Customer Login
- Edit Customer Account
- Create Customer Account
- Missing Required Attribute(s)
- Search
- Product List
- Basket Contents
- Order: Customer Login
- Order: Create Customer Account
- Order: Customer Information
- Order: Upsale
- Order: Upsale Missing Required Attribute(s)
- Order: Select Shipping/Payment
- Order: Payment Information
- Invoice

Buttons

You can configure all form buttons of the MMIU shopping interface.

Edit Store: Tool Crib

[Identification](#) [Owner](#) [Settings](#) [Layout](#) [Maintenance Mode](#)
[Order Minimums](#) [Customer Fields](#) [State Based Sales Tax](#) [Messages](#) [Pagination](#)
[Colors](#) [Fonts](#) [Images](#) [Headers & Footers](#) **Buttons**
[Page Sections](#) [Product List Layout](#) [Search Layout](#) [Related Products Layout](#) [Customer Accounts](#)

Add One To Basket (Expanded): Default Settings
 Text:
 Image:

Add One To Basket (Line Item): Default Settings
 Text:
 Image:

Add One To Order: Default Settings
 Text:
 Image:

Add To Basket: Default Settings

- For each button select one of the following:
 - Default Settings
The current look of the buttons.
 - Text
Specify the text you want to appear on the form button. If you also specify an image, this becomes the ALT text for the image.
 - Image
Specify the image you want to use instead of the form button.

Page Sections



Choose whether or not to display the Category Tree and the Navigation Bar.

1. Deselect the Navigation Bar checkbox if you do not want to display it.
2. Deselect the Category Tree checkbox if you do not want to display it.

Note: When you deselect either of these Page Sections from your store front, your e-shoppers will need some alternative method to navigate around your store and select categories or products.

Product List Layout

You identify which fields you want to display in the Product List of your store, and its format.

Edit Store: Tool Crib  

[Identification](#) [Owner](#) [Settings](#) [Layout](#) [Maintenance Mode](#)
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[Page Sections](#) **Product List Layout** [Search Layout](#) [Related Products Layout](#) [Customer Accounts](#)

Format: Line item ▾
Product Fields: Product Name Product Code
 Price Weight
 Description
Button: Add One To Basket
 Buy One Now
Image: None ▾
Inventory Level Message: Short ▾

1. Select the Format for the Product List page: Expanded or Line item.
2. Select the Product Fields you want displayed.
 - If you select the Expanded format: when viewed in your store, the Product Name is the link to the product page.
 - If you select Line Item format: when viewed in your store, the Product Code is the link to the product page.
3. Select the buttons you want displayed.

4. Select the image type you want displayed: None, Thumbnail, or Full-sized.
5. Select the length, if any, for the Inventory Level Message.

Search Layout

The Search Layout form is the same as the Product List Layout. You identify which fields you want to display in the Search List of your store, and its format. The options are the same as in the Product List Layout.

1. Select the Format for the Search page: Expanded or Line item.
2. Select the Product Fields you want displayed.
 - If you select the Expanded format: when viewed in your store, the Product Name is the link to the product page.
 - If you select Line Item format: when viewed in your store, the Product Code is the link to the product page.
3. Select the buttons you want displayed.
4. Select the image type you want displayed: None, Thumbnail, or Full-sized.
5. Select the length, if any, for the Inventory Level Message.

Related Products Layout

The Related Products Layout form is the same as for the Product List and Search Layouts. You identify which fields of the related products you want to display in the Product Description area of your store.

Customer Accounts

You can customize a greeting for your customer at sign in.

Display Links
Above Categories

Check box to display URL links above the category names.

Customer Login

Once your customer completes the sign in, you can customize the greeting to your customer. Enter a welcome message in the text box and select one of the radio buttons that define what personalization you wish. The choices are:

- None
- First Name
- First Name Last Name

This may be followed by a text message that you can enter in the text box. For example, if you chose the default values, you would have a greeting like: "Welcome back, John Hancock."

Or, you could add an ending message and it could read, "Welcome back, John Hancock – Check out these fishing specials."

Display Login
Before Order
Form

Check to have a login box displayed before the order form is displayed. This allows customers to login into their accounts before the order form is displayed.